

T: 707.964.2522 F: 707.927.1753

160 South Harold Street Fort Bragg, CA 95437

Owner's Name \_\_\_\_\_ Date \_\_\_\_\_  
Business Name \_\_\_\_\_ Phone \_\_\_\_\_  
Address \_\_\_\_\_ FAX \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Email \_\_\_\_\_

### 6-Month Contract Rates

FULL PAGE \$724.00  THREE-QUARTER PAGE \$656.00

HALF-PAGE \$436.00  THREE-EIGHTHS PAGE \$334.00

QUARTER PAGE \$252.00  EIGHTH PAGE \$138.00

Spot color is available at an additional cost. Please call for quote.

### Single Insertions

FULL PAGE \$870.00  HALF PAGE \$524.00

THREE-EIGHTHS PAGE \$400.00

QUARTER PAGE \$302.00  EIGHTH PAGE \$164.00

Spot color is available at an additional cost. Please call for quote.

**Real Estate Magazine** is published monthly. The above rates are per issue. This is a perpetual monthly contract and will automatically renew each month. Thirty (30) days written notice is required to cancel this contract.

All charges are due and payable monthly, upon receipt of invoice/statement. Interest on late accounts will be charged at 1.5% per month.

Your first ad includes the cost of ad layout, not to exceed 1.5 hours layout time per ad, and the scanning in and placement of any necessary logos and artwork. First-time scans of photographs and line art are billed separately, and the images are stored for subsequent use.

The development of special artwork or extensive redesigning will be billed at Studio Z Mendocino's rate of \$75 per hour; any additional charges will be estimated in

advance and the advertiser notified.

Copy deadline is 10 days prior to publication date. All advertisers who submit copy or copy changes by the deadline will receive a PDF proof of their advertisement prior to publication.

There is no charge for minimal changes or corrections at the proof stage, but the changes must reach us by 3 days prior to the publication date. REM's and Studio Z Mendocino's responsibility for errors in copy is limited to the provision of additional services only.

**Please submit photographs as high resolution jpeg or tiff files.** We can no longer accept MLS numbers for artwork.

Thank you for your support.  
**We are sure you will be pleased**

**Special instructions:** Beginning with issue # \_\_\_\_\_

Owner's signature \_\_\_\_\_ Sales representative \_\_\_\_\_